

2010 Exhibitors Prospectus

Idaho Academy of Physician Assistants

Annual Meeting



April 8 – 10, 2010

Sun Valley Inn and Convention Center

Sun Valley, Idaho

IDAHO ACADEMY OF PHYSICIAN ASSISTANTS ANNUAL MEETING

We are pleased to extend a cordial invitation to participate in the Idaho Academy of Physician Assistants Annual Continuing Medical Education Conference in majestic Sun Valley, Idaho. Exhibit and Sponsorship opportunities exist for your company to promote its product or service. In addition, this distinguished conference is an excellent opportunity to visit with approximately **170** Physician Assistants, Nurse Practitioners, and Physician Speakers from throughout Idaho and the nation.

OPPORTUNITIES FOR SPONSORSHIP/ASSISTANCE:

- Restricted and Unrestricted Grants at any level.
- Selected Speaker/Lecture – Sponsorships are \$2,000 and include an exhibit table.
- Continental Breakfast Friday, Saturday, or Sunday – Sponsorships are \$2,000 each.
- IAPA General Meeting Luncheon on Friday – Sponsorship is \$3,000.
- Meeting Breaks (Five total) – Sponsorships are \$500 each.
- Door Prizes by exhibitors are drawn at scheduled times throughout the conference. Conference attendees will fill out their names or drop a business card at the exhibit table to participate.

Sponsors are acknowledged in the brochure, syllabus and onsite signage. Speaker sponsors are introduced before and after their corresponding lecture. Please contact Erin O'Neill at oneill@idmed.org or 208-344-7888 for available grant and sponsorship opportunities or complete the following support and sponsorship form.

EXHIBITOR GENERAL GUIDELINES:

Assignments will be made upon receipt of completed application form and payment in full of Exhibit space rental fee. Space is reserved on a first come first serve policy. We will accept applications until all spaces have been filled. IAPA reserves the right to reject any application.

Exhibit Rates and Cancellation Policy

\$675.00 per booth. Full amount may be sent with application. **Cancellations by March 7, 2010 receive a 50% refund and no refunds provided for cancellations after March 7, 2010.**

Exhibit Space Description

Exhibit space consists of one six-foot table with linens and two chairs. Table-top strongly recommended.

Exhibit Set-up

Thursday, April 8, 2010 from 9:00 am to 11:00 am

Exhibit Hours

Thursday, April 8, 2010 from Noon to 3:00 pm

Friday, April 9, 2010 from 6:30 am to 3:00 pm

Saturday, April 10, 2010 from 7:00 am – 10:00 am

IAPA Meeting Cancellation Policy

The IAPA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled.

Hotel Reservations

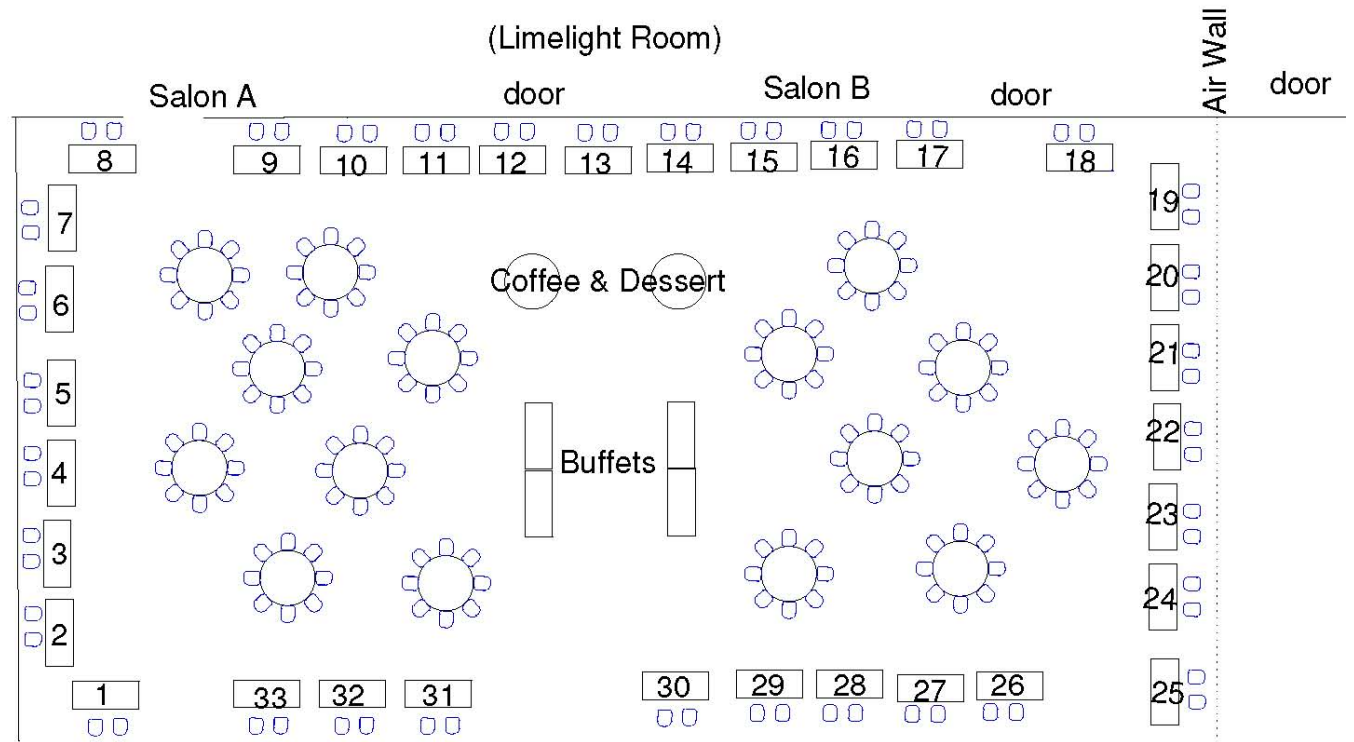
Hotel reservation can be made directly with Sun Valley Company by calling 1-800-786-8259. Please identify yourself as an exhibitor with the IAPA conference when making your reservations.

Annual Meeting Contact

Erin O'Neill, Conference Coordinator
oneill@idmed.org or (208) 344-7888

EXHIBIT HALL FLOOR PLAN

Idaho Academy of Physicians Assistants 2010



**IDAHO ACADEMY OF PHYSICIAN ASSISTANTS
APPLICATION FOR EXHIBIT SPACE
2010 ANNUAL MEETING**

Proper completion and submission of this application for exhibit space at the Idaho Academy of Physician Assistants (IAPA) Annual Meeting in 2010 shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the IAPA deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the IAPA Office.

Payment in full must accompany the "Application for Exhibit Space." Please make your check payable to the IAPA. Please fill in the information requested on this form, sign and return this application with payment to:

**IAPA * PO Box 1127 * Boise, Idaho 83701
Fax # 208-344-7903**

Cancellations by March 7, 2010 receive a 50% refund and no refunds provided for cancellations after March 7, 2010.

Contact Erin O'Neill, Conference Coordinator, at oneill@idmed.org or by calling 208-344-7888.

Exhibit Space

April 8 – 10, 2010

Sun Valley Resort

IAPA is hereby authorized to reserve space for our use in the exhibit area of the 2010 IAPA Annual Meeting.

6-Ft. Table-Top Exhibit – Full payment of \$675 is enclosed with check or credit card information below.

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Amount to be charged: \$ _____

Signature of CC Holder: _____ Date: _____

Request for Booth Location*: First _____ Second _____ Third _____ Total # of booths requested: _____

** Sponsors receive prime booth locations and exhibitor space is assigned on a first-come, first-served basis as signed applications and monies are received by the IAPA Office. Booth locations are not guaranteed.*

Company Name: _____ Telephone: _____

Address: _____ City, State, Zip: _____

Lettering for Booth Sign: _____
(Booths will be supplied with an identification sign. Please print.)

Person in Charge of Exhibit: _____ Title: _____

Address: _____ City, State, Zip: _____

Telephone: _____ Email: _____

Company Representative(s) Attending Meeting:

Name: _____ Name: _____

Address: _____ Address: _____

City, State, Zip: _____ City, State, Zip: _____

Telephone: _____ Telephone: _____

Email: _____ Email: _____

Signature of person authorized to approve contract

Printed name of authorized signer & date

Appendix A: EXHIBITOR TERMS and CONDITIONS

1. **LIABILITY** - The Exhibitor is responsible for the space leased by him and shall not injure, mar or deface the premises. The Exhibitor shall not affix to the walls or windows of the building any advertisement, signs, etc. or use Scotch tape, masking tape or any other adhesive type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. The IAPA and its sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.
2. **AISLES** - The aisles, passageways and overhead spaces remain strictly under the control of the IAPA, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the IAPA. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of others Exhibitors. No interference with the light or space of another Exhibitor will be permitted.
3. **SPACE** - The space contracted for is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the IAPA.
4. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the exhibitor's purchased space. Noise must not unreasonably interfere with other exhibitors.
5. **RESTRICTIONS** - The IAPA reserves the right to remove exhibits, without refund, that may have been falsely entered, or may be deemed by the IAPA unsuitable or objectionable. This restriction applies to noise, PA systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the IAPA.
6. **OFFENDERS** will be asked to leave the area if any of the above are violated, and as an exhibitor offender no refund will be given.
7. **CHILDREN** - Children of exhibitors are not to be allowed in exhibit area except under the **direct supervision of a parent**. Please restrict your children to your booth space.

RULES FOR EXHIBITS:

1. **ALL BOOTHS** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material. Contact the IAPA if at all in doubt.
2. **IN EVENT EXHIBITION IS NOT HELD** - The IAPA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled.
3. **AMENDMENTS** - Exhibitor agrees to abide by decisions of the IAPA concerning all matters pertaining to the administration and success of the Show which are not specifically stated.
4. **SECURITY** - The IAPA agrees to provide reasonable security for the exhibit area. However, Exhibitor agrees that neither the IAPA, the facility management nor the IAPA's insurance company are financially liable for theft, damage, loss or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown.
5. **LIABILITY** - Exhibitor agrees that neither the IAPA, nor its representatives will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

MOVE-IN:	SHOW HOURS	MOVE-OUT
April 8, Thursday, 9:00 am – 11:00 am	April 8, Thursday, Noon – 3:00 pm April 9, Friday, 6:30 am – 3:00 pm April 10, Saturday, 7:00 am – 10:00 am	April 10, Saturday, 10:00 am MUST VACATE BY NOON

**IDAHO ACADEMY OF PHYSICIAN ASSISTANTS
ANNUAL MEETING
Sun Valley Inn and Convention Center
April 8 – 10, 2010**

SCIENTIFIC PROGRAM SUPPORT & EVENT SPONSORSHIP OPPORTUNITIES

Please contact Erin O'Neill at oneill@idmed.org or 208-344-7888 for available grant and sponsorship opportunities.

Desired Due Date for Support: March 1, 2010 (however, we will always find a way to work around this request)

Mailing Instructions: Send form and check to IAPA, PO Box 1127, Boise, ID 83701

Each contributor's grant is listed in the meeting program, onsite signage and verbally acknowledged during the CME session. If you would like to sponsor or co-sponsor a particular speaker, specify below.

SCIENTIFIC PROGRAM SUPPORT

All scientific session support is used to help underwrite the cost of presenting top-quality CME educational programs during the IAPA annual meeting.

\$3,000 \$2,000 \$1,000 \$500 Other \$_____

Sole Speaker Sponsorship \$2,000 and includes an exhibit table.

Co-Speaker Sponsorship \$1,000 and does not include an exhibit table.

Our company would like to sponsor the following speaker_____

EVENT SPONSORSHIP OPPORTUNITIES

Continental Breakfast (Friday, Saturday, or Sunday) – Sponsorships are \$2,000 each. Select Day_____

General Meeting Luncheon (Friday) – Sponsorship is \$3,000.

Meeting Breaks (2 on Friday, 2 on Saturday and 1 on Sunday) – Sponsorships are \$500 each. Select Day_____

Our check in the amount of \$_____ is enclosed. Our check in the amount of \$_____ will be mailed.

Please acknowledge our support as follows:

Name of Company_____

Address_____

City_____ State_____ Zip_____

Contact Person_____ Title_____

Authorized By_____ Title_____

Telephone #_____ Tax ID #_____

Approval Signature_____ Date_____

Idaho Academy of Physician Assistants
April 8-10, 2010
Schedule At A Glance

Thursday, April 8, 2010

- 8:00 am Registration/Information Booth Open
- 8:30 am Continental Breakfast**
- 9:00 am “Urology Pearls: Evaluation & Management Of Common Urologic Problems”
Presented by: Derek Derkacs, PA-C
- 10:00 am “Urinary Incontinence”
Presented by: Derek Derkacs, PA-C
- 11:00 am “What’s New In Cardiovascular Diseases-Part 1”
Presented by: Michael Patmas, MD
- 12:00 pm Lunch with Exhibitors**
- 1:30 pm “What’s New In Cardiovascular Diseases-Part 2”
Presented by: Michael Patmas, MD
- 2:30 pm Break with Exhibitors**
- 3:00 pm “Cardiovascular Pharmacology”
Presented by: Roger Hefflinger, PharmD
- 4:00 pm “Tips On Taking A Review Test”
Presented by: David Hindson, MD
- 5:00 pm “Endocrinology Jeopardy”
Presented by: David Hindson, MD
- 6:00 pm Open Evening**
ISU—PA Class Of 2000 Reunion

Friday, April 9, 2010

- 6:30 am **Continental Breakfast**
- 7:00 am “Obesity & Weight Management: Update On Current Therapies”
Presented by: Stacey Mobley, RD, PhD, CNSD
- 9:00 am “ECT—Shocking Treatments”
Presented by: Predrag Gligorovic, MD
- 10:00 am Break with Exhibitors**
- 10:30 am “Psychopharmacology Update”
Presented by: Predrag Gligorovic, MD

Friday, April 9, 2010—continued

- 11:30 am “Shaking Up Epilepsy”
Presented by: Ken Brait, MD
- 12:30 pm IAPA General Business Meeting & Awards**
(IAPA Members only. Lunch provided.)
- 12:30 pm NP Networking Luncheon**
- 1:30 pm “Stroke 101”
Presented by: Ken Brait, MD
- 2:30 pm Break for Ice Cream Social**
Sponsored by the Idaho Dairy Council
- 3:00-4:30 pm Session 1 Workshops:
 Basic Suture with Steve Despot
 Splinting with Jeremy Ostermiller, PA-C
 EKG with Scott Smith, MD
- 4:30-6:00 pm Session 2 Workshops:
 Advanced Suture with Steve Despot
 Splinting with Jeremy Ostermiller, PA-C
 EKG with Scott Smith, MD
- 6:30 pm Pediatric Asthma Update Dinner Program**
Sponsored by GlaxoSmithKline (NON-CME)

Saturday, April 10, 2010

- 7:00 am Breakfast with Exhibitors**
- 7:30 am “Top 20 Drug Updates”
Presented by: Roger Hefflinger, PharmD
- 8:30 am “Top Five Knee Injuries & What To Do About Them” (How To Approach Knee Pain)
Presented by: Glen Shapiro, MD
- 9:30 am Break with Exhibitors**
- 10:00 am “Top Five Shoulder Injuries & What To Do About Them” (Shoulder Pain In Active Adults)
Presented by: Glen Shapiro, MD
- 11:00 am “Painful Diabetic Neuropathies: How Can We Gain On The Pain”
Presented by: Lawrence Herman, PA-C, MPA, DFAAPA
- 12:00 pm End of 2010 CME**

